

# tembo NYC<sup>TM</sup>

wear women's empowerment

————— 2024 COLLECTION —————



## WHO WE ARE

Tembo NYC is a woman owned, women empowering sustainable brand, creating artful accessories for social good.



### **ECONOMIC OPPORTUNITIES**

Empowering women in our local community by creating access to economic opportunities and fair wages, Tembo partners with an immigrant women's sewing cooperative in Queens, NYC.

### **EQUALITY IN THE ARTS**

Female artists have always been under-represented, that's why Tembo NYC collaborates with female artists, to turn our passion for causes into statement pieces.

### **SUPPORTING A CAUSE**

Developing visual stories to support a cause, Tembo NYC donates 5% of the profit to the cause highlighted in the design.



# THE STORY BEHIND

Every Tembo NYC collection starts with a purpose driven story.



### **Eat. Crave. Love.**

Anthony Bourdain taught us to appreciate the common foods served on the streets of New York, the floating markets in Bangkok and the small cafes of Rome. His legacy lives on in our hearts and our print, Eat. Crave. Love.

5% of our profits will go to World Central Kitchen.



### **After Hours**

Images of a pizza rat, bodega cat, cocktails, late night eats in Chinatown and a shame of walk home, After Hours is a the visual bouillabaisse of why, for better or worse, we love NY.

5% of our profits will go to New York Cares, mobilizing caring NYers in volunteer service to local communities.



### **Earthy Treasures**

Earthy Treasures puts a spotlight on the places travelers love; The Great Barrier Reef, The Amazon and Venice, three earthly treasures, that will be lost forever if we don't take actionable steps against Climate Change.

5% of our profits will go to the NRDC.



### **Queen RBeeG**

Queen RBeeG, combines symbols of woman leadership and strength to serve as a homage to our beloved RBG and as reminder to be fearless, and feminine.

5% of our profits will go to the Planned Parenthood Action Fund.



### **Universal Language**

"Where words fail, music speaks" and the power of music to bring communities together and help to create meaningful change, is something we deeply believe.

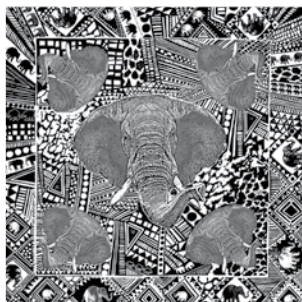
5% of our profits will go to the legendary Apollo Theatre—the soul of American culture.



### **Speakeasy**

While Prohibition intended to stifle people getting together, it ended up increasing the freedom of women. Cheers, to prohibition and the birth of the cocktail, crafted for female patrons of speakeasies.

5% of our profits will go to the James Beard Foundation, Women Leadership Programs.



### **Elephant Family**

Warrior and protector matriarchs, lead their tight-knit elephant family group and pass their wisdom to the herd, making each succeeding generation stronger.

5% of our profits will go to Bhejane Trust bringing water to wildlife in Zimbabwe.

**Ask us about making a custom print for you**

# EAT. CRAVE. LOVE. FASHION COLLECTION



## Silk Square Scarf

36" x 36"  
100% Silk, 12mm  
Hand-rolled edge  
SFG-SLK-ECL  
WHOLESALE: \$69.50  
SRP: \$139



## Simple Tote

Size: 14" x 16"  
100" Cotton,  
100 Cotton lining with pocket  
(Hand sewn in Queens)  
STOT-CTN-ECL  
WHOLESALE: 29.50  
SRP: \$59



## Wool Oblong

26" x 72"  
100% Wool  
Herringbone Twill  
SFG-OWL-ECL  
WHOLESALE: \$69.50  
SRP: \$139



## Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-ECL  
WHOLESALE: \$14.50  
SRP: \$29



## Cotton Oblong

26" x 72"  
100% Cotton  
SFG-OCTN-ECL  
WHOLESALE: \$34.50  
SRP: \$69



## Fabric Pouch

Size: 4.75"x 7.5"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-ECL  
WHOLESALE: \$16  
SRP: \$32



## Bandana

22" x 22"  
100% Cotton Lawn  
SFG-BAND-ECL  
WHOLESALE: \$18  
SRP: \$36



# AFTER HOURS FASHION COLLECTION



## Silk Square Scarf

36" x 36"  
100% Silk, 12mm  
Hand-rolled edge  
SFG-SLK-AH  
WHOLESALE: \$64.50  
SRP: \$129



## Simple Tote

Size: 14" x 16"  
100% Cotton,  
100 Cotton lining  
with pocket  
(Hand sewn in Queens)  
STOT-CTN-AH  
WHOLESALE: 29.50  
SRP: \$59



## Large Fringe Scarf

45" x 45"  
90% Modal, 10% Cashmere  
SFG-SMC-AH  
WHOLESALE: \$59.50  
SRP: \$119



## Wine tote

19"x 15"  
100% Cotton  
100% Cotton lined  
3 large interior pockets  
for wine  
(Hand sewn in Queens)  
TOT-CTN-AH  
WHOLESALE: \$44.50  
SRP: \$89



## Bandana

22" x 22"  
100% Cotton  
SFG-BAND-AH  
WHOLESALE: \$18  
SRP: \$36



## Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-AH  
WHOLESALE: \$14.50  
SRP: \$29



## Fabric Pouch

Size: 4.75"x 7.5"  
100% Cotton,  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-AH  
WHOLESALE: \$16  
SRP: \$32.00

**CONTACT:** DEB CHUSID, Founder, [tembonyc@gmail.com](mailto:tembonyc@gmail.com)  
LAUREN MANDEL, Strategy, [lauren.tembonyc@gmail.com](mailto:lauren.tembonyc@gmail.com)

**tembo NYC™**

# EARTHLY TREASURES FASHION COLLECTION



## Silk Square Scarf

36" x 36"  
100% Silk, 12mm  
Hand-rolled edge  
SFG-SLK-ET  
WHOLESALE: \$69.50  
SRP: \$139



## Simple Tote

Size: 14" x 16"  
100" Cotton,  
100 Cotton lining  
with pocket  
(Hand sewn in Queens)  
STOT-CTN-ET  
WHOLESALE: 29.50  
SRP: \$59



## Large Fringe Scarf

45" x 45"  
90% Modal, 10% Cashmere  
SFG-SMC-ET  
WHOLESALE: \$59.50  
SRP: \$119



## Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-ET  
WHOLESALE: \$14.50  
SRP: \$29



## Bandana

22" x 22"  
100% Cotton Lawn  
SFG-BAND-ET  
WHOLESALE: \$18  
SRP: \$36



## Fabric Pouch

Size: 4.75"x 7.5"  
100" Cotton,  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-ET  
WHOLESALE: \$16  
SRP: \$32.00



## Pocket Square

16" x 16"  
100% Silk, 12mm  
Hand-rolled edge  
PKSQR-SLK-ET  
WHOLESALE: \$29.50  
SRP: \$59



# QUEEN RBEEG FASHION COLLECTION



## Large Fringe Scarf

45" x 45"  
90% Modal, 10% Cashmere  
SFG-SMC-QNB  
WHOLESALE: \$59.50  
SRP: \$119



## Bandana

22" x 22"  
100% Cotton Lawn  
SFG-BAND-QNB  
WHOLESALE: \$18  
SRP: \$36



## Simple Tote

Size: 14" x 16"  
100% Cotton  
100% Cotton lining  
with pocket  
(Hand sewn in Queens)  
STOT-CTN-QNB  
WHOLESALE: 29.50  
SRP: \$59



## Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-QNB  
WHOLESALE: \$14.50  
SRP: \$29



## Fabric Pouch

Size: 4.75"x 7.5"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-QNB  
WHOLESALE: \$16  
SRP: \$32



# UNIVERSAL LANGUAGE FASHION COLLECTION



## Oblong Scarf

26" x 72"  
100% Wool,  
Herringbone Twill  
Screen printed  
SFG-OWL-UL  
WHOLESALE: \$69.50  
SRP: \$139



## Bandana

22" x 22"  
100% Cotton  
SFG-BAND-ULBW (B&W)  
WHOLESALE: \$18 each  
SRP: \$36 each



## Large Fringe Scarf

45" x 45"  
90% Modal, 10% Cashmere  
SFG-SMC-UL (color)  
WHOLESALE: \$59.50  
SRP: \$119



## Simple Tote

Size: 14" x 16"  
100% Cotton,  
100% Cotton lining  
with pocket  
(Hand sewn in Queens)  
STOT-CTN-UL  
WHOLESALE: 29.50  
SRP: \$59



## Large Fringe Scarf

45" x 45"  
90% Modal, 10% Cashmere  
SFG-SMC-ULBW (B&W)  
WHOLESALE: \$59.50  
SRP: \$119



## Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-UL  
WHOLESALE: \$14.50  
SRP: \$29



## Bandana

22" x 22"  
100% Cotton  
SFG-BAND-UL (color)  
WHOLESALE: \$18 each  
SRP: \$36 each



## Fabric Pouch

Size: 4.75"x 7.5"  
100% Cotton,  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-UL  
WHOLESALE: \$16  
SRP: \$32.00



# SPEAKEASY FASHION COLLECTION



## Oblong Scarf

26" x 72"  
 100% Wool,  
 Herringbone Twill  
 Screen printed  
 SFG-OWL-SE  
 WHOLESALE: \$69.50  
 SRP: \$139



## Silk Square Scarf

36" x 36"  
 100% Silk, 12mm  
 Hand-rolled edge  
 SFG-SLK-SE  
 WHOLESALE: \$69.50  
 SRP: \$139



## Simple Tote

Size: 14" x 16"  
 100% Cotton  
 100% Cotton lining  
 with pocket  
 Front as pictured,  
 back is STOT-CTN-SEB  
 (Hand sewn in Queens)  
 STOT-CTN-SEW  
 WHOLESALE: 29.50  
 SRP: \$59



## Simple Tote

Size: 14" x 16"  
 100% Cotton  
 100% Cotton lining  
 with pocket  
 Front and back are  
 same pattern  
 (Hand sewn in Queens)  
 STOT-CTN-SEB  
 WHOLESALE: 29.50  
 SRP: \$59



## Earbud pouch

Size: 4.75"x4.75"  
 100% Cotton  
 100% Cotton lining  
 (Hand sewn in Queens)  
 EBP-CTN-SEW  
 WHOLESALE: \$14.50  
 SRP: \$29



## Earbud pouch

Size: 4.75"x4.75"  
 100% Cotton  
 100% Cotton lining  
 (Hand sewn in Queens)  
 EBP-CTN-SEB  
 WHOLESALE: \$14.50  
 SRP: \$29



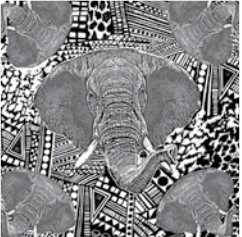
## Fabric Pouch

Size: 4.75"x 7.5"  
 100% Cotton  
 100% Cotton lining  
 (Hand sewn in Queens)  
 PCH-CTN-SEW  
 WHOLESALE: \$16  
 SRP: \$32



## Fabric Pouch

Size: 4.75"x 7.5"  
 100% Cotton  
 100% Cotton lining  
 (Hand sewn in Queens)  
 PCH-CTN-SEB  
 WHOLESALE: \$16  
 SRP: \$32



# ELEPHANT FAMILY FASHION COLLECTION



### Silk Square Scarf (Black)

36" x 36"  
100% Silk, 12mm  
SFG-SLKBLK-ELE  
WHOLESALE: \$64.50  
SRP: \$129



### Fashion color Silk Square Scarf

36" x 36"  
100% Silk, 12mm  
SFG-SLKOLV-ELE (olive)  
WHOLESALE: \$64.50  
SRP: \$129



### Fashion color Bandanas

22" x 22"  
100% Cotton  
SFG-BNDOLV-ELE (olive)  
WHOLESALE: \$18  
SRP: \$36 each



### Simple Tote

Size: 14" x 16"  
100% Cotton,  
100% Cotton lining  
with pocket  
(Hand sewn in Queens)  
STOT-CTN-ELE  
WHOLESALE: 29.50  
SRP: \$59



### Fashion color Bandanas

22" x 22"  
100% Cotton  
SFG-BNDNAV-ELE (navy)  
WHOLESALE: \$18  
SRP: \$36 each



### Earbud pouch

Size: 4.75"x4.75"  
100% Cotton  
100% Cotton lining  
(Hand sewn in Queens)  
EBP-CTN-ELE  
WHOLESALE: \$14.50  
SRP: \$29



### Fashion color Bandanas

22" x 22"  
100% Cotton  
SFG-BNDPK-ELE (pink)  
WHOLESALE: \$18  
SRP: \$36 each



### Fabric Pouch

Size: 4.75"x 7.5"  
100% Cotton,  
100% Cotton lining  
(Hand sewn in Queens)  
PCH-CTN-ELE  
WHOLESALE: \$16  
SRP: \$32



# TEMBO NYC GIFT COLLECTION

## Melamine Coasters



Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-ECL  
WHOLESALE: \$14.50  
SRP: \$29

## Melamine Coasters



Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-AH  
WHOLESALE: \$14.50  
SRP: \$29

## Melamine Coasters



Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-UL  
WHOLESALE: \$14.50  
SRP: \$29

## Melamine Coasters



Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-ULBW  
WHOLESALE: \$14.50  
SRP: \$29



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-ECL  
WHOLESALE: \$10.00  
SRP: \$20.00



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-AH  
WHOLESALE: \$10.00  
SRP: \$20.00



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-UL  
WHOLESALE: \$10.00  
SRP: \$20.00



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-ULBW  
WHOLESALE: \$10.00  
SRP: \$20.00



# TEMBO NYC GIFT COLLECTION



## Melamine Coasters

Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-ET  
WHOLESALE: \$14.50  
SRP: \$29



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-ET  
WHOLESALE: \$10.00  
SRP: \$20.00



## Melamine Coasters

Size: 4" x 4"  
(set of 4, 2 of each design)  
Sustainable base  
Black baize backing  
CSTR-MEL-SE  
WHOLESALE: \$14.50  
SRP: \$29



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-SEW  
WHOLESALE: \$10.00  
SRP: \$20.00



## Melamine Coasters

Size: 4" x 4"  
(set of 4)  
Sustainable base  
Black baize backing  
CSTR-MEL-ELE  
WHOLESALE: \$14.50  
SRP: \$29



## Melamine Trivet

Size: 7" x7"  
Sustainable base  
Cork Backing  
TRIV-MEL-ELE  
WHOLESALE: \$10.00  
SRP: \$20.00



## Note Card Set

Folded size: 4.25" x 5.5"  
Set of 6 cards  
Envelopes included  
CARD-SET-CUS  
WHOLESALE: \$7  
SRP: \$15

Card set can be made up of any combination of our prints. Total 6 card per pack. Please specify amount per set followed by collection code (ex:2-UL, 2-ECL, 2-AH)

## COLLECTION CODES

AH- After Hours  
ECL- Eat Crave love  
ET- Earthly Treasures  
UL- Universal Language  
ELE-Elephant Family  
SE-Speak Easy



# TEMBO NYC'S SURVIVAL KIT



## AFTER HOURS SURVIVAL KIT

A great gift for travelers, bridal parties, and corporate retreats, Tembo NYC's Survival Kit is a great way to deliver the essentials "to survive" a long plane ride, a party weekend or a late night out with your besties.

WHOLESALE: \$19.50 (filled)

KIT-PCH-AH

## CUSTOM SURVIVAL KIT

- Choose any Tembo NYC print
- Choose Interior products or use your own
- Customize "Survival Kit" hangtag
- Add woven label with your logo

WHOLESALE: TBD

MINIMUM ORDER: TBD

### SURVIVAL KIT HANGTAG

**tembo NYC™**

SURVIVAL KIT

Essentials for the worldly traveler

**SURVIVAL KIT INCLUDES:**

- Advil
- Emergen-C
- Eye Mask
- Tic-tacs
- Santizing Wipe
- Shout wipe

100% cotton-lined pouch  
Made in NYC by a women's sewing cooperative

**About us**  
Empowering women by creating accessories that make a positive impact, Tembo NYC collaborates with female artists & donates 5% of our profit to the cause highlighted in the art. Hand-sewn cotton goods are made in NYC by an immigrant women's sewing cooperative.

tembonyc.com

### AFTER HOURS STORY HANGTAG

**tembo NYC™**

AFTER HOURS COLLECTION

**Every Tembo NYC collection starts with a purpose driven story.**

THE STORY BEHIND  
**After Hours**

Images of a pizza rat, bodega cat, cocktails, late night eats in Chinatown and a walk of shame home, After Hours is the visual bouillabaisse of why, for better or worse, we love NY. Created in partnership with Brooklyn graffiti artist Caty Wooley.

**5% of our profits will go to New York Cares.**

tembonyc.com



# MERCHANDISING TEMBO NYC

Open sell of our scarves and totes allows the consumer to try-on, feel our premium quality goods and see the full beauty of our unique art.

## RECOMMENDED FIXTURES FOR DISPLAY



**3 Tier Adjustable T-bar**

Recommended display for Large Fringe, Silk and Bandana scarves



**L-shaped Countertop Tote display**

If buying more than 1 Collection, we recommend 2 or more fixtures



**Adjustable T-bar**

Recommended for display for our Mini Pouch



**2 Tier Adjustable T-bar**

Recommended for display for our Bandana and Mini Pouch



**2-way Standing Rack**

Recommended display for Totes, Silk and Large Fringe Scarves



# MERCHANDISING TEMBO NYC

Brand storytelling is the cohesive narrative that weaves together facts and emotions to create a connection between a company, its products and its customers.

**PROVIDE US WITH YOUR DISPLAY SIGN SIZING AND WE WILL CREATE CUSTOM SIGNS  
TO CORRESPOND WITH YOUR ORDER**



### Local Maker: Tembo NYC

Tembo NYC is a woman owned, women empowering, sustainable brand, creating artful accessories for social good.

Tembo NYC collaborates with female artists and donates a 5% of the profit to the cause highlighted in the design. Handsewn cotton accessories are made in Queens, NYC by an immigrant women's sewing cooperative.

**tembo NYC™**  
wear women's empowerment

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**CONTACT:** DEB CHUSID, Founder, [tembonyc@gmail.com](mailto:tembonyc@gmail.com)  
LAUREN MANDEL, Strategy, [lauren.tembonyc@gmail.com](mailto:lauren.tembonyc@gmail.com)

**tembo NYC™**



## ABOUT US & CONTACT INFO



**Deborah Chusid**  
**Founder/Creative Director**

Deb has spent 20+ years' working as an art director and creative director at large New York ad agencies. With a desire to put her work life skills to use creating real life solutions, Deb took a leap of faith and left the advertising world to create Tembo NYC— where all her loves, values and talents could come together to effect change.

**PHONE: +1-917-445-1592**

**EM: [tembonyc@gmail.com](mailto:tembonyc@gmail.com)**



**Lauren Mandel**  
**Business Strategist**

Lauren is a visionary fashion executive with more than 25 years of experience in generating multimillion-dollar sales and profit growth at Fortune 500 companies. As a self-funded entrepreneur, she opened an eyewear line, Twoeyes, and has led many companies to success. Lauren has now decided to make her lifelong passion of delighting the end-use consumer by merging with her values of sustainability, activism, and just causes.

**PHONE: +1-917-415-5582**

**EM: [lauren.tembonyc@gmail.com](mailto:lauren.tembonyc@gmail.com)**